



# ZEROLL®

[www.zeroll.com](http://www.zeroll.com)



MADE IN THE USA SINCE 1935



THE ZEROLL DESIGN IS  
RECOGNIZED & DISPLAYED BY  
**MoMA**  
The Museum of Modern Art





# ZEROLL®

## A COMPANY HISTORY

The Zeroll® Ice Cream Scoop is considered the first modern ice cream scoop. Its revolutionary design was the inspiration of Sherman Kelly of Toledo, Ohio. As the story goes, Kelly was vacationing in West Palm Beach, Florida, when he observed a young woman dipping ice cream. He noticed the blisters on her hand from the constant use of the disher in the hard ice cream. There must be a better way to serve ice cream, Kelly thought, and he resolved to find it. Sherman Kelly developed the design for the Zeroll® Ice Cream Dipper and received a patent in 1933. The dipper was a non-mechanical ice cream scoop, made of cast aluminum, with fluid inside the handle. It was unique because the heat from the user's hand warmed the fluid, which in turn defrosted the ice cream dipper. There was no need to rinse the dipper in water between servings. The lack of breakable parts was also an advantage. Another advantage was that it rolled the ice cream into a ball, instead of squeezing it, which allowed the dispenser to get 10% - 20% more servings per gallon. This was one of its key selling points, and understandably so, in the middle of the Great Depression.

Sherman Kelly established The Zeroll Co. in his garage on Robinwood Avenue in Toledo, Ohio in 1935. His wife, Hazel, worked for him at a wage of fifty cents per hour. The Zeroll® Ice Cream Scoop was made to Kelly's specifications by ALCOA, the Aluminum Company of America. Full-page ads were placed in "Colliers" and other nationally circulated magazines targeting soda fountains and ice cream parlors all over the country. The Zeroll® Ice Cream Scoop was priced at \$2.25, available in five different sizes and came with a five-day, money back guarantee. Given all of its advantages, it is no wonder that the Zeroll® Ice Cream Scoop sold thousands in its first year of production alone.

The early success of The Zeroll Co. was stalled by World War II. The aluminum needed to produce the scoops was diverted to wartime use. The business was virtually dormant for several years. Its main source of income came from refurbishing and polishing scoops for existing customers. After the war, Ralph Kelly, Sherman's son, and Noel Dowling were credited with reviving the company. According to an article in the Wall Street Journal, The Zeroll Co. was one of the first to obtain aluminum after the war. It was during the post-war period that the Nuroll® and Roldip® lines were introduced. These scoops lacked the fluid-filled handles of the Zeroll® Ice Cream Scoop and were meant to capitalize on the increasing home market.

Sherman Kelly passed away in 1950, at the age of 83. In 1953, Ralph Kelly moved the company to Maumee, Ohio and changed its name to Roll Dippers, Inc. It was the beginning of a slow period for the company until the Funka brothers purchased it in 1968. Tom and Art Funka enjoyed the challenge of turning The Zeroll Co. back into the successful business it once was. They attended trade shows and sent out mass mailings to market their products. They instituted a network of sales representatives throughout the country. The Zeroll® Ice Cream Scoop quickly regained its reputation for superior quality and performance.

The year 1981 marked another turning point for The Zeroll Co. Thomas Funka purchased his brother's stock, moved the company back to Toledo, and most importantly, changed the name back to The Zeroll Co.

In the mid-1980's, The Zeroll Co. developed the Zerolon® line of scoops. The Zerolon® scoops are hardcoat anodized and sealed with Teflon® to protect against hard or over-chlorinated water that can be detrimental to the aluminum finish of the scoops.

In 1989, The Zeroll Co. introduced yet another unique product to the Foodservice Industry and the Retail Market, the Universal EZ Disher. The Universal EZ Disher is a one-piece, ergonomically designed, spring-less food portioner, available in thirteen sizes. The only disher of its kind, the Universal EZ Disher quickly became the disher of choice for restaurants, hotels and cafeterias all over the world.

The Zeroll Co. relocated from Toledo, Ohio to Ft. Pierce, Florida in 1990. Eight families also moved to Florida with the company. Over the next several years, the Zeroll Co. continued to grow and expand, fine tuning its production process.

A new era in product development began for The Zeroll Co. in 2007. The Universal EZ Disher was re-introduced with food service Industry standard color-coded handles on all thirteen sizes for quicker and easier identification. The Original TubMate® Spade was re-designed with a longer handle and thicker blade. The Zelato® Spade, a brand new product designed as a portioner for Gelato, joined the Zeroll product line to rave reviews. After extensive research and testing, The Zeroll Co. chose a new aluminum alloy that resists oxidation and corrosion better than any other. The results of the tests were so spectacular, The Zeroll Co. began casting all of their scoops and spades from the new alloy in mid-2007.

For over 70 years, The Zeroll Co. has continued to dominate the marketplace in company reputation and product quality. The Original Zeroll® Ice Cream Scoop has undergone no substantial design changes since its introduction in 1935 and is still manufactured in the United States of America. The beauty and utility of the Zeroll® Ice Cream Scoop is displayed in the Museum of Modern Art's Permanent Design Collection in New York City.

## **A FAMILY HISTORY**

The Funka family purchased the Zeroll Co. from the Kelly family in 1968 and continues to maintain The Zeroll Co. as a family owned and operated business. Thomas Funka, Sr. was joined in business by his son-in-law, Lenny VanValkenburg, in the early 1980's. Lenny started in production, worked his way up through the sales department and eventually became the General Manager of The Zeroll Co. Lenny retired from The Zeroll Co. in 2006.

Tom Funka, Jr. also joined the company in the early 1980's. Tom learned every aspect of the business from the production department to shipping and receiving and was then promoted to Plant Manager. In 2006, Tom Jr. became the Vice President and General Manager of the day to day operations of The Zeroll Co.

Tom Funka, Sr.'s grandsons, Jeremy and Cory VanValkenburg, followed the family tradition and joined The Zeroll Co. in the late 1990's. They started with summer jobs in the production department and eventually came to work in the family business full-time. Jeremy is now the Plant Manager and Cory is the Shipping and Receiving and IT Director.

Tom Funka, Sr. is still the proud owner of The Zeroll Co. and remains active in the day-to-day operation of the business.

# ZEROLL®

## The Original Ice Cream Scoop

**New and Improved** Aluminum Alloy that Helps Resist Oxidation and Corrosion

- Designed for Right or Left Hand Use
- Heat Conductive Fluid Inside Handle
- No Springs to Replace, One-Piece Design
- Color Coded End Cap
- Made in the USA - Since 1935

**NEW**

**72 Years of Quality  
and Dependability**

The Original Zeroll® Ice Cream Scoop creates a bigger-looking portion by eliminating compression, which gives you up to 20% more scoops of ice cream per gallon.

Also Available  
in Zerolon®



**“Nothing Else Works  
Like A Zeroll®”**

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# ZEROLL®

## The Original Ice Cream Scoop

### How To Get More Product With The Original Zeroll® Scoop



Increase profits using portion management with the Original Zeroll® Ice Cream Scoop. For example, the base weight per gallon of ice cream is about 72 ounces. A three gallon tub will yield about 108 portions using a size 20 scoop. Use the size chart (below) and the per gallon weight to manage your servings.

Then your staff can get correct yields with these serving tips:

- Hold the scoop handle comfortably in either hand, down toward the bowl
- Draw the scoop toward you at an angle of about 45 degrees
- Turn the scoop, lifting portion out of the container and press against cone or dish

### How To Make The Original Zeroll® Scoop Last Longer

These cleaning tips will help get longer life from the Original Zeroll® Ice Cream Scoop:

- Hand wash daily with a non-abrasive cleaner, rinse with water and towel dry
- If water in your area is hard or over-chlorinated, ask about the Zerolon® Scoop
- **DO NOT PUT IN DISHWASHER. DO NOT EXPOSE TO TEMPERATURES OVER 140° F/ 60° C.**



### Ordering Information

ITEM	SIZE	COLOR	CODE	WEIGHT per portions*
1010	10	BROWN		4 oz 113.39 g
1012	12	BLUE		3 oz 85.04 g
1016	16	GREEN		2 ½ oz 70.87 g
1020	20	GOLD		2 oz 56.69 g
1024	24	SILVER		1 ½ oz 42.52 g
1030	30	RED		1 oz 28.34 g

\*Approximate - Weight per portion depends on ice cream density

### Dealer Information

For more information or name of nearest dealer  
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## The Universal EZ Disher is now **EZ'r**

**New**

Color Coded Handles for Quicker and Easier Size Identification



Get a handle on your portion control with a  
ZEROLL® Universal EZ Disher

No Springs to Replace



13 Sizes Available

### Nothing Else Works Like a Zeroll®



# Universal EZ Disher

## Zeroll® Universal EZ Disher vs. the Competition

FEATURES	STAINLESS STEEL SQUEEZE TYPE	STAINLESS BOWL PLASTIC HANDLE	ZEROLL®
Color Coded Handles	-	X	X
Available in 13 Sizes	-	-	X
No Springs to Replace	-	-	X
No "Pip" to Pop	-	-	X
Extended Length Version Available	-	-	X
Special Use & Care Instructions Enclosed	-	-	X
Ergonomically Designed to Reduce Repetitive Use Fatigue	X	-	X
Left and Right Handed Use	X	-	X
NSF Approved	X	X	X

## Specifications

ITEM	SIZE*	COLOR	CODE	BOWL DIAMETER	FLUID CAPACITY	WEIGHT (WATER)
2006	6	White		3" 77mm	4.66 oz 139ml	4.86 oz 138g
2008	8	Grey		2 3/4" 71mm	3.64 oz 110ml	3.80 oz 108g
2010	10	Ivory		2 5/8" 68mm	3.19 oz 96ml	3.33 oz 94g
2012	12	Green		2 1/2" 64mm	2.78 oz 84ml	2.90 oz 82g
2016	16	Blue		2 1/4" 57mm	2.07 oz 59ml	2.16 oz 61g
2020	20	Yellow		2 1/8" 55mm	1.77 oz 53ml	1.84 oz 52g
2024	24	Red		2" 52mm	1.49 oz 45ml	1.56 oz 44g
2030	30	Black		1 3/4" 46mm	1.03 oz 33ml	1.07 oz 30g
2040	40	Orchid		1 9/16" 40mm	0.71 oz 21ml	0.74 oz 21g
2050	50	Rust		1 1/2" 38mm	0.65 oz 19ml	0.67 oz 19g
2060	60	Pink		1 7/16" 36mm	0.53 oz 16ml	0.56 oz 16g
2070	70	Plum		1 5/16" 34mm	0.46 oz 14ml	0.48 oz 14g
2100	100	Orange		1 3/16" 30mm	0.32 oz 10ml	0.34 oz 10g

\* Sizes Refer to Portions per U.S. Quart



The Zeroll Co. • P.O. Box 999 • Ft. Pierce Florida 34954 USA  
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# ZEROLL®

## The Original TubMate™ Spade

### Newly **Re-designed** Spade Has Been Engineered To Increase Overall Profit

- NEW** Corrosion resistant aluminum alloy
- NEW** Extended handle helps prevent contamination
- NEW** Thicker blade for longer service life
  - o Self-defrosting fluid sealed in the handle
  - o Designed for right and left handed use
  - o Regular use of the Original Tubmate™ spade will help to reduce waste

Designed for leveling tubs, hand packing and hand mixing

# NEW

## 72 Years of Quality and Dependability

The Original TubMate™ blade is designed to match the radius of ice cream cartons for faster, cleaner knock downs

Also available in Zerolon®



## Nothing Else Works Like A Zeroll®

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Available Mid 2007

# ZEROLL®

## The Original TubMate™ Spade

### How To Get More Product Using The Original TubMate™ Spade



Hand dipping from bulk ice cream cartons leaves product on the sides. Frequent leveling helps keep ice crystal from forming and mixing with ice cream, therefore increasing yield. Leveling the product in the tub is fast and easy with the TubMate blade, designed to match the tub's rounded sides.

Remember these tips when using the TubMate™ Spade:

- Scrape sides clean with TubMate's blade
- Distribute ice cream from sides evenly across top
- Level top to increase dipping yield
- Start dipping out along sides of carton

### How To Make The TubMate™ Spade Last Longer

Using these cleaning tips will help get longer life from the Original TubMate™ Spade:

- Hand wash daily with a non-abrasive cleaner, rinse with water and towel dry.
- If water in your area is hard or over-chlorinated, ask about the Zerolon® Spade.
- **DO NOT PUT IN DISHWASHER. DO NOT EXPOSE TO TEMPERATURES OVER 140°F/ 60°C.**



### Ordering Information

ITEM #	COLOR	CODE
1065FS	BLUE	

### Dealer Information

For more information or name of nearest dealer  
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# ZEROLL®

## The Original Zelato® Spade

The Company that brought you the Original World Famous Scoops for Ice Cream has just created the perfect portioner for Gelato!

All of the quality, design and function, that have made Zeroll stand the test of time, are engineered into the NEW Original Zelato Spade.

NEW

**72 Years of Quality  
and Dependability**

Designed for right  
and left hand use

Self-defrosting fluid  
sealed in handle

Also available  
in Zerolon®



**Try one and compare...Nothing  
Else Works Like A Zeroll®**

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## The Original Zelato® Spade

### How To Serve Gelato With The Original Zelato® Spade



For best results use these tips for portioning gelato.

- Using the Original Zelato® Spade, scoop a small amount of gelato
- Scrape scoop of gelato on side of gelato container
- Then, begin rolling scoop of gelato on side of the container until gelato reaches your desired consistency
- When Scoop of gelato has reached the desired consistency, lift portion out of container and press to cone or dish.



### How To Make The Zelato® Spade Last Longer

These cleaning tips will help get longer life from the Original Zelato® Spade:

- Hand wash daily with a non-abrasive cleaner, rinse with water and towel dry
- If water in your area is hard or over-chlorinated, ask about the Zerolon® Spade.
- **DO NOT PUT IN DISHWASHER. DO NOT EXPOSE TO TEMPERATURES OVER 140° F/ 60° C.**



### Ordering Information

ITEM #	COLOR	CODE
1075FS	PINK	

### Dealer Information

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## Zerolon® Ice Cream Scoops & Spades

**Hardcoat Anodized and Sealed with Teflon® to help reduce oxidation and corrosion**

- Designed for Right or Left Hand Use
- Heat Conductive Fluid Inside Handle
- No Springs to Replace, One-Piece Design
- Color Coded End Cap
- Made in the USA - Since 1935

**NEW**

An ideal solution wherever highly chlorinated or high-mineral content water is present. If properly cared for, the Zerolon Series Scoops & Spades will outlast the original Zeroll's.

**72 Years of Quality and Dependability**

Also Available in:

Zerolon TubMate Spade



Zerolon Zelato Spade



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## Zerolon® Ice Cream Scoops & Spades

### How To Get More Product With The Zerolon® Scoops & Spades



Manage your portions with the Zerolon Ice Cream Scoop.

- Hold the scoop handle comfortably in either hand, down toward the bowl
- Draw the scoop toward you at an angle of about 45 degrees
- Turn the scoop, lifting portion out of the container and press against cone or dish

The Zerolon TubMate Spade is an ideal solution for leveling tubs, hand-mixing and hand packing.

- Scrape the side of the carton with the Zerolon TubMate Spade
- Level the top of the ice cream to increase yield and help prevent ice crystals

### How To Make The Zerolon® Scoops & Spades Last Longer

These cleaning tips will help get longer life from the Zerolon® Scoops & Spades:



- Hand wash daily with a non-abrasive cleaner, rinse with water and towel dry.
- **DO NOT PUT IN DISHWASHER. DO NOT EXPOSE TO TEMPERATURES OVER 140° F/ 60° C.**



### Ordering Information

ITEM	SIZE	COLOR	CODE	WEIGHT per portions*	
1010-ZT	10	BROWN		4 oz	113.39 g
1012-ZT	12	BLUE		3 oz	85.04 g
1016-ZT	16	GREEN		2 ½ oz	70.87 g
1020-ZT	20	GOLD		2 oz	56.69 g
1024-ZT	24	SILVER		1 ½ oz	42.52 g
1030-ZT	30	RED		1 oz	28.34 g

\*Approximate - Weight per portion depends on ice cream density

ITEM	COLOR	CODE
1065FS-ZT	BLUE	
1075FS-ZT	PINK	

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## Laser Engraving and Custom Embossing

Now it's **easier** than ever to **personalize**  
your Zeroll® & Zerolon® Scoops & Spades with:

### Laser Engraving

Laser Engraving has become the easiest and most economical way to personalize your Zeroll products. Below are a few reasons why it has become the most popular way to customize:

- No minimum order is necessary
- Short lead times
- Little to no set-up fees
- More intricate/complex logo's and text
- Image Area - 4" (W) x .75" (H)
- Available on all Zeroll Ice Cream Scoops and Spades



### Custom Embossing

Custom Embossing is perfect solution if you are looking for permanent customization. Below are a few reasons why Custom Embossing is a great way to customize:

- 1000 piece minimum
- 10-12 week lead times
- One-time charge for Nameplate
- Casted permanently in the scoop
- Image Area - 2" (W) x .50" (H)
- Available on all Zeroll Ice Cream Scoops and Spades



### Additional Information

For graphic requirements and additional information  
Call...TOLL FREE...**1-800-872-5000**



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